

# INVITATION

“Nanjing Day in the Nordic Countries—Trade and Investment Opportunities”

*On April 16th, 2010, Stockholm*

By People’s Government of Nanjing City

## **NANJING – the ancient capital of China that has turned into a modern, dynamic Industrial and commercial city**

- ✓ Among the top 4 commercial cities in China according to Forbes
- ✓ Awarded “Special Citation of the Habitat Scroll of Honor” by UN-HABITAT
- ✓ Hosted the official EU-China Business Summit in 2009
- ✓ Will host the World 2014 Summer Youth Olympic games
- ✓ One of the top 4 university cities in China and selected “The City with Strongest Development Capacity in Education”
- ✓ Locating more than 80 of Fortune 500 enterprises
- ✓ Chinese base for Swedish companies : Ericsson, Atlas Copco, SCA, Autoliv, Astra-Zeneca, Akzo-Nobel, IKEA, H&M, Oriflame, NSIC and many others

*A unique opportunity to meet the delegation of 70 officials and business men from Nanjing and identify business opportunities from the presentations and match-making sessions.*



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## Trade and Investment Opportunities With Nanjing

*Seminar On April 16th, 2010*



**A delegation of 70 officials, business men and investors**, headed by the Mayor of Nanjing, is visiting Sweden to make new contacts for collaboration and mutual business opportunities.

Nanjing, a former capital of China and with **a population of 8 million** is the capital city of Jiangsu Province. It is located in the developed area of East China, in the Yangtze River Delta just 2 hours from Shanghai.

Nanjing is the political, economic and cultural center of Jiangsu Province, as well as the center of commerce, finance and logistics in the Yangtze River Delta.

Well known as an important comprehensive industry and manufacturing base, Nanjing has also one of the most developed service industries in the Yangtze River Delta.

Nanjing has 13 state-and provincial modern industrial zones and several other industrial parks.

Being one of the top 4 university cities with 41 regular higher learning institutions, Nanjing is also a strong base for Research & Development in China.

There is a possibility to discuss specific business topics during the match making session and during the dinner banquet. Please indicate which of the following areas you are interested in:

- Information and Communications Technology, Electronics
- Bio-pharmaceuticals
- Automotive
- CleanTech (New Energy, Environmental Technology)
- Urban planning and Infrastructures
- Software and outsourcing
- Petrochemical Industry
- New Materials
- Steel and Iron
- Venture Capitals

The first time Nanjing Nordic Business Opportunity Seminar in Sweden is in co-operation with:

- **Sweden China Trade Council**
- **Swedish Trade Council**
- **Invest in Sweden Agency**
- **Confederation of Swedish Enterprises**
- **Ostergotland Provincial Government**
- **China Jiangsu Economic and Trade Office in Sweden**

Supported by Swedish Ministry of Foreign Affairs, Swedish Ministry of Energy, Enterprises and Communications, Chinese Embassy in Sweden and Sponsored by Swedish companies

*Agenda of  
“Nanjing Day In the Nordic Countries-  
Trade and Investment Opportunities”*

Date: April 16, 2010  
Time: 15:30 – 18:30 Seminar  
18:30 Buffet Dinner  
Venue: Sheraton Hotel  
Tegelbacken 6  
10123 Stockholm  
Tel. 08 412 3400  
Cost: Free Registration, limited seats.  
Closing Date: April 2<sup>nd</sup>, 2010  
For Information: Tel. 0046 7 0440 2058  
Email : NanjingSweden@yahoo.com



**INVITATION**  
*Seminar On April 16th, 2010  
Stockholm*

Agenda: 15:30 **Welcome and Registration**  
15:55 **Opening Welcome Speech**  
Mr. WANG Shouwen, Deputy Mayor of Nanjing,  
Director General of Department of Foreign Trade, MOFCOM  
16:00 **Sino-Swedish Cooperation in New Developments**  
H.E. Mr. CHEN Mingming, Chinese Ambassador to Sweden  
16:15 **Nanjing Perspectives in our eyes after EU-CHINA Business Summit** Mrs. Signhild Arnegård Hansen, Vice President of BusinessEurope and Mr. Per-Erik Sandlund, President of ISA  
16:25 **Remarks on Swedish Business with Perspective in Nanjing**  
Mr Bo Landin, Chairman of Sweden-China Trade Council  
16:35 **NANJING – An Ancient Capital City, Present Regional Center, is Full of Dynamism for Business Development**  
Mr. Ji Jianye, , Mayor of Nanjing  
17:00 **Q & A**  
17:10 **Why Nanjing and Their Successful Operations in Nanjing**  
Mr. Ronnie Leten, President, CEO of the Atlas-Copco Group and  
Mr. Håkan Sundkvist, President of Ericsson Nanjing  
17:30 **Signing Ceremony of Investment Projects and Agreements**  
17:45 **Coffee Break**  
17:55 **Business Match-Making and Networking**  
18:30 **Buffet Dinner**  
19:30 **End**